

Durham Economic Development Commission
March 23, 2010
Durham Library third floor 7.00 o'clock

Meeting called to order 7.05

Minutes: Change in dollar amount needed Ona motioned Peter seconded \$40,000 to \$4,000

Members : Peter C, Carol D, Diane M, Ona M, Cliff C, and Brenda E
members not at meeting Cheryl N Salva

Agenda 1: Peter talked to the Board of Finance and they Okayed the need for \$4,000.00 for 2010

Agenda 2: Carol, Peter and Brenda will be attending the CEDA crash course on April 30th on EDC fundamentals. The course will be taken at the Windsor Town Hall. CEDA has a membership drive on April 6th at the Hartford Science Center. Membership dues for the year are \$100.00. Peter motioned to spend the \$100 for membership, Ona seconded (all approved).

Agenda 3: Durham Expo. Brenda will get in touch with some local artists to see if they are interested in participating in this year's event. Ona will take to some of the local farmers, farm market participants. Diane and Ona will be in charge of Advertising and relations press releases and flyers. Carol and Brenda will do the brochure. Cheryl S will be Decorations. Table costs will be \$9.20 for a table 4' 6' or 8' long. Chairs \$1.20 each. Sponsorship amount will coincide with the size of the table. Motion to have local business community input on the Expo by Peter. Brenda approved Ona seconded.

Criteria for Business Participation was discussed : Independent sales reps such as AVON ,SILPADA, PAMPERED CHEF OK"d. Independent Real Estate Agents are excluded from this unless their business has a store front in Durham, or their business is registered with the Town of Durham.

New Issues: A time for the Discover Durham Event was not made (tentatively 10- 3)
Morning coffee and snacks would be available to the participants
After Hours ideas (breakfast ahead of time or a hospitality area, possible after hours event)

Jerry Lipkus from the Durham chapter of the Chamber of Commerce unable to attend this meeting

Meeting Adjourned : 8:15